



THE UNIVERSITY
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Generating synthetic data with the synthpop package for R

Introduction & background

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An ESRC Data
Investment

Outline

- ▶ Origins of the SYLLS project and the *synthpop* package
- ▶ A very brief review of the literature and methods
- ▶ Experiences of other providers of synthetic data
- ▶ Our experience developing *synthpop*

How we got started

- ▶ Concern that the three Longitudinal Studies (LSs) were accessed less frequently than other data resources.
- ▶ What are the LSs?
 - ▷ **ONS-LS** (England and Wales) **SLS** (Scotland) **NILS** (N Ireland)
 - ▷ Provide users with samples of Census data linked over time and to administrative data (births, deaths, marriages and other sources)
 - ▷ The data are extremely sensitive, Census data has legal protection, and a knowledge of who is in the LSs would be a major breach
 - ▷ Access requires users to visit safe settings with no internet access and other restriction
- ▶ Synthetic data has been used in other places, e.g. US Bureau of the Census
- ▶ Perhaps it could help to make the LSs more accessible

How synthetic data can help

- ▶ It contains no real individuals, but is generated from the real data
- ▶ Users can be supplied with the synthetic data to analyse on their own computers
- ▶ Hence the SYLLS project to develop methods that LS staff can use to provide synthesised versions of extracts
- ▶ And hence the *synthpop* package for R

Synthetic data - background

- ▶ First proposed in 1993
- ▶ First papers suggesting how to do it from 2003 – mainly USA, but also Germany, New Zealand and Canada
- ▶ Many more theoretical papers up to now (see links to papers on course web site for references).
- ▶ Synthetic data products began to be available from around 2010

What is/are synthetic data?

- ▶ We will be discussing *completely* or *fully* synthetic data
- ▶ Every data item from every case is replaced by a synthesised value
- ▶ Some type of model is fitted to the real data and the synthesised values are replaced by data generated from the model
- ▶ No record in the synthesised data can be associated with a case in the real data

How does it work ?

- ▶ Some real data, even though anonymised, are too sensitive to be released to researchers
- ▶ Staff in an agency fit a model to the real data
- ▶ The synthetic data are then generated from this model and synthetic data produced that can be made more freely available
- ▶ Initial theory was developed for examples like multivariate Normal data
- ▶ But no real data looks like this
- ▶ Very soon the idea of synthesising from a sequence of conditional models became the most promising approach

A very simple example

- ▶ Suppose we have a data set with
 - ▷ **age**, **sex**, and **marital status**
- ▶ Sequence of models
 - ▷ First we take a bootstrap sample of **age** to make the first column of the synthetic data **age.syn**
 - ▷ Then we fit a logistic model to predict **sex** from **age**, using the real data and make the next column of the synthetic data by predicting **sex** from **age.syn** to get **sex.syn**
 - ▷ Then we fit a multinomial model of **marital status** in terms of **age** and **sex** with the real data and make the next column of the synthetic data by predicting from **age.syn** and **sex.syn** to get **maritalstatus.syn**

Types of model

- ▶ At each step we are fitting a conditional model, given the variables synthesised so far
- ▶ The example above used a parametric model at each step in the synthesis
- ▶ These can sometimes work well, but need to be selected carefully
- ▶ The use of more flexible models such as CART has been found to be a useful alternative to use for some or all of the conditional distributions

How should synthetic data be used?

- ▶ Initial papers suggested that it could be used **INSTEAD OF** the real data
- ▶ This generated many statistical papers proposing rather complicated methods of doing this some requiring multiple synthetic data sets to be released.
 - ▷ They have been very little used in practice
 - ▷ We can never be sure that our model of the data is the correct one
 - ▷ Agencies are unwilling to release more than one synthetic data set

US synthetic data products

▶ **From the US Bureau of the Census**

- ▶ Synthetic Longitudinal Business Database (SynLBD)
- ▶ Survey of Income and Program Participation Synthetic Beta (SSB)
- ▶ You can apply to get them on the web
- ▶ But you are strongly discouraged from publishing anything based on only synthetic data
- ▶ You develop on synthetic data and Census Bureau staff run final analyses for you
- ▶ Only a single synthetic data set is available in each case – confidentiality reasons.

Our approach for the LSs

- ▶ So far only implemented for the SLS
- ▶ A trained and accredited user can request bespoke a synthetic data set for preliminary analysis
- ▶ They must sign agreements not to share them beyond named members of their study team
- ▶ The final analysis will be run on the real data by visiting the safe setting, or by users submitting code to be run by SLS staff
- ▶ US Census Bureau products (2 in all)
 - ▷ each produced by a whole team of analysts
- ▶ UK LSs
 - ▷ a new synthesis is needed for each user
 - ▷ Hence the *synthpop* package we hope you will learn today



S Y L L S

A software tool for producing synthetic
versions of sensitive microdata

 package
synthpop

<http://cran.r-project.org/package=synthpop>

Health warnings and disclaimers

- ▶ Synthetic data are only as good as the models used to create them and should always be checked
- ▶ To be able to synthesise any of the features of real data is a big challenge.
- ▶ As *synthpop* is open source it is being used by others beyond the LSs
- ▶ Several groups we know of have used it to provide data sets to be used for teaching.

Recent developments now in *synthpop*

- ▶ Methods to assess the utility of synthetic data (session 1)
 - ▷ Comparing tables produced from real and synthetic data – chi-squared statistics
 - ▷ Calculating a general utility measure
 - ▷ Graphical tools
- ▶ Stratified synthesis (session 2)
- ▶ Synthesising groups of variables together (session 2)
 - ▷ As a complete cross-tabulation
 - ▷ To produce a data set where the margins are well-fitted

synthpop is not perfect

- ▶ We are doing our best but some limitations remain.
 - ▷ Coping with very large and complex data sets
 - ▷ Structured data
 - ▷ Repeated event data
- ▶ We hope to learn more from users like you and we welcome your feedback
- ▶ We hope you will find *synthpop* helpful and not have too many problems today
- ▶ Good luck!

Now over to Beata for How to use synthpop.

Copies of the slides and some sample code can be found at

<https://www.geos.ed.ac.uk/homes/graab>